



INDIAN TECHNICAL TEXTILE ASSOCIATION

Circular No: 30/2021-22

Date: 27.09.2021

Subject: Request for inputs to participate in the IC Scheme of the M/o MSME-reg.

Dear ITTA Members,

Greetings from ITTA!!!

Please be informed that the Ministry of MSME has announced an International Cooperation (IC) Scheme. Its objective is to provide International marketing opportunities to MSMEs as well as to integrate them to global value chains. Under this, financial assistance is provided to eligible State/ Central Government Organization, registered industries association and Societies/ Trusts involved in promotion and development of MSME sectors. The IC Scheme has been recently revised and it now has three sub components namely;

- (i) Market Development Assistance of MSMEs (MDA),**
- (ii) Capacity Building of First time MSE Exporters (FTE) and**
- (iii) Framework for International Market Intelligence Dissemination (IMID).**

M/o MSME has invited Proposals from all eligible organizations under the MDA Sub-Component of the IC Scheme in accordance with the revised guidelines dated 19.08.2021. **The proposals can be uploaded on the IC Scheme web portal <https://ic.msme.gov.in>, which will remain open for submission of proposals from 14.09.2021 to 30.09.2021.** It is also informed that all proposals under the IC Scheme will be accepted via online mode only.

Under the Market Development Assistance (MDA), financial assistance is provided for participation in International Exhibitions/Trade Fairs abroad and also for organizing International Conferences/Seminars /Workshops/ Summits in India and abroad. The Scheme guidelines as well as the list of 704 events approved for participation in International Exhibition/Trade Fairs abroad for the year 2021-22 is available on the website of the Ministry that is www.msme.gov.in (**List of 704 Events & guidelines are attached for kind perusal**).

Please note that the application process under the MDA Sub-Component has been fully digitized and all eligible organizations can now submit their proposals under the Scheme online at <https://ic.msme.gov.in>.

In view of the above, **ITTA Members are requested to give suggestions of preferred Events for their participation from the list of 704 events, approved by the M/o MSME (attached).**

Members are also requested to provide names & details of other Exhibitions on Technical Textiles (TT) & related Events, which they feel would be beneficial for TT, for inclusion in the list.

Please give your valuable suggestions latest by 29.09.2021 to ITTA (Email Id - officeed@ittaindia.org) so that we can include them in our request to M/o MSME, as the last date for registration/submission of proposals to M/o MSME is 30.09.2021.

Best Regards,

Dr. Anup Rakshit

Executive Director

[INDIAN TECHNICAL TEXTILE ASSOCIATION,](http://www.ittaindia.org)

314, 3rd Floor, MIDAS, SAHAR PLAZA, Andheri-Kurla Road,

J.B. Nagar, Andheri-East, Mumbai-400059

Tel : +91 22 49635711; Cell : (O)+91 9769464616

Email: ed@ittaindia.org; Website: www.ittaindia.org