

ITTA - HALL OF FAME - A TALK SHOW



Shri Mohan Kavrie
Chairman
Supreme Nonwovens
Industries Ltd.



Mr. Amit Agarwal
Chairman
ITTA

Indian Technical Textile Association (ITTA) was established on the 20th January 2010. This year ITTA celebrated its Foundation Day with a Launch of "ITTA - HALL OF FAME - A Talk Show" held on 20th January 2022 on Virtual Platform which was lead by Shri. Amit Agarwal, Chairman, ITTA in Conversation with Top Industrialists on Technical Textiles. The ITTA Talk Show series will continue on a regular basis.

The First Guest to the talk show was Shri. Mohan Kavrie, an IITian, a Technocrat, an Innovator and an Inspiration Class apart, Chairman of Supreme Nonwovens Industries Ltd. one of the Pioneers of the Nonwoven Industry, which received very good response from the industry.

Shri. Amit Agarwal welcomed the Guest, ITTA members & Stakeholders from the Technical Textile industry present in the talk show. Firstly, he talked about the steps taken by the Government to boost the technical textile industry and the emerging opportunities. He then started talking to Shri. Kavrie asked him several questions about his journey to become the top leader and his contributions for the growth of nonwoven industry. There were interactions with the participants as well, who asked several questions.

Shri. Mohan Kavrie addressed all questions in a very interesting manner and the key questions are mentioned below -

- How & when did you conceive the idea of starting Non-Woven Business?
- Could you imagine at conceiving stage, that this non-woven business would be of the current size?
- How did you build support structure to start this business?
- How could you find right Technical Resources & Manpower in that Era?
- What Challenges did you face while realizing your dream?
- What factors kept you motivated to stay in this business for such long period?
- Where do you see this non-woven business 5 & 10 year down the line?
- What could have been better in your view while building this business?
- Is the Non-woven business still attractive enough to stay invested or making new investment?
- Do you have any regrets about any of your decisions in the past?
- How do you rate current government policy frame work in promoting Technical Textiles?
- As a Thought Leader, "What is Next" in your mind?

The feedback from the participants was very encouraging & wonderful and most of them mentioned that they have learned a lot from Shri. Mohan Kavrie's journey and his working experience, also suggested that ITTA should continue the show. At the end of Talk Show, Shri. Avinash Misar, Vice-Chairman and Dr. Anup Rakshit, ED, ITTA presented a memento of "ITTA - Hall of Fame" to Shri. Mohan Kavrie, as shown in the picture.

