Beyond innovation.

International Trade Fair for Technical Textiles, Nonwovens and Composites

www.techtexil-india.co.in
Techtextil India’s 9th expo will open up its doors to leading players in the domestic and international market in 2023 on a grander scale! With a renewed platform filled with umpteen opportunities to display new innovations and interact with more decision makers, the forthcoming edition will help you achieve your business goals and more!

- Addition of new product categories: filtration and masterbatches
- Introduction of composites and its application areas on the show floor
- A chance to resume business interactions with international visitors at the India edition
- Knowledge sharing programmes focused on sustainability for the technical textile industry
The Indian technical textile market is valued at USD 19 billion. Grab this opportunity and exhibit at Techtextil India

1. The government has launched a dedicated US$ 1.44 billion production-linked incentive scheme with a special focus on 40 man-made-fibre (MMF) garments, 14 MMF-based fabrics and 10 technical textile segments.

2. 92 technical textile items have been made mandatory for use by government organisations, including agriculture, highways, railways, water resources and medical applications.

3. India aims to increase its exports by five times to reach USD 10 billion over the next three years.

The last edition proved its business value

The industry’s most commerce-orientated trade fair generated high quality leads and drove focused conversations for the entire technical textiles, nonwovens and composites fraternity by resuming face to face business amidst an uncertain pandemic. In fact the 2021 edition even maintained its pre-pandemic standards by delivering the same visitor numbers and satisfaction levels. Further adding value to the last edition, international exhibitors were back on the Indian show floor!

Positive growth even amidst uncertainties

*Based on numbers of the 2021 show
Exhibit under these product groups

Fibres and yarns | Woven fabrics, laid webs, braidings, knitted fabrics | Nonwovens | Coated textiles | Composites | Bondtec | Functional apparel textiles | Research and development | Technology, processes, accessories | Associations | Publishers

Visitors from 12 application areas

AGROTECH  BUILDTECH  CLOTHTECH
GEOTECH  HOMETECH  INDUTECH
MEDTECH  MOBILTECH  OEKOTECH
PACKTECH  PROTECH  SPORTTECH
Be a part of the Techtextil India growth story
Over the years, this platform has played a formidable role in bridging the gap between its exhibitors and their buyers

Show growth over past three editions

<table>
<thead>
<tr>
<th></th>
<th>% 2017</th>
<th>% 2019</th>
<th>% 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitors who met relevant visitor groups</td>
<td>78</td>
<td>83</td>
<td>84</td>
</tr>
<tr>
<td>Exhibitors met with key decision makers</td>
<td>64</td>
<td>76</td>
<td>91</td>
</tr>
<tr>
<td>Exhibitors who made new contacts</td>
<td>68</td>
<td>78</td>
<td>93</td>
</tr>
<tr>
<td>Exhibitors who closed business post fair (estimated)</td>
<td>67</td>
<td>81</td>
<td>82</td>
</tr>
</tbody>
</table>

Exhibitors share their reviews

We have had quality buyer interactions that go beyond just machinery talk and how we can support our customers in their growing demand. We met segments like geotextiles reinforcements, the wind industry which is growing in India and road reinforcements which is under the Government of India. We will definitely exhibit in another edition.

Erik Junghans
Regional Sales Manager
Karl Mayer Technische Textilien GmbH

We have met potential customers from the PPE, nonwoven and textile engineering applications. Techtextil India is a good platform to meet customers and most of them whom we have met here are investing a lot in India. We would like to participate in the next edition with a bigger booth.

Marc Ramlot
Business Head (ATTD)
Alok Masterbatches Pvt Ltd

The brand Techtextil is amongst the best, be it the Frankfurt or the India edition. At the show we see a lot of people coming to discuss more about technical textiles. ATE and Karl Mayer will participate in the next edition where we can enhance our business through the Techtextil India platform.

Navin Agrawal
Vice President (Textile Engineering – Fabric Forming)
ATE Enterprises Pvt Ltd
Exhibitors met buyers from these key segments at the last edition

<table>
<thead>
<tr>
<th>Nature of Business</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clothtech (Clothing &amp; footwear)</td>
<td>26</td>
</tr>
<tr>
<td>Indutech (Industrial fabrics)</td>
<td>15</td>
</tr>
<tr>
<td>Agrotech (Agriculture, aquaculture, horticulture &amp; forestry)</td>
<td>11</td>
</tr>
<tr>
<td>Hometech (Household textile, floor coverings &amp; furniture)</td>
<td>10</td>
</tr>
<tr>
<td>Packtech (Packaging)</td>
<td>7</td>
</tr>
<tr>
<td>Medtech (Medical &amp; hygiene)</td>
<td>5</td>
</tr>
<tr>
<td>Geotech (Civil engineering, road construction &amp; geo textiles)</td>
<td>5</td>
</tr>
<tr>
<td>Buildtech (Building &amp; construction)</td>
<td>5</td>
</tr>
<tr>
<td>Mobiltech (Automobiles, shipping, railways &amp; aerospace)</td>
<td>4</td>
</tr>
<tr>
<td>Sportech (Leisure &amp; sports)</td>
<td>4</td>
</tr>
<tr>
<td>Other industries</td>
<td>2</td>
</tr>
<tr>
<td>Protech (Property &amp; personal protection)</td>
<td>1</td>
</tr>
<tr>
<td>Oekotech (Environmental protection)</td>
<td>0</td>
</tr>
</tbody>
</table>

94% of exhibitors say they will participate at the next edition.
Bespoke marketing tools for higher-level business connections

Co-brand your promotional campaigns with us by using our complimentary marketing tools which are made exclusively for our exhibitors.

- Promote your participation extensively on our offline and online channels.
- Invite your key clients via a special telecalling and buyer seller programme.
- Exhibitor marketing toolbox to help you invite your network with your very own registration link and customised email, social media and WhatsApp invites.
- Interactive social media campaigns to promote your latest products.

Bespoke marketing tools for higher-level business connections
Participation details

Raw space (min 21 sqm)*
Ideal for your designer booth. Exhibitors can design and fabricate their stand, subject to organiser’s approval. The power supply is charged separately.

Shell scheme (min 12 sqm)*
The shell scheme booth includes carpet, octanorm partition, fascia board with company name, 3 spot-lights, 1 lockable counter, 3 chairs, 1 round table, 1 power socket (5 amp) and 1 waste paper bin.

18% Goods & Services Tax (GST)

Reserve your space today!
Contact us.

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